

Newcomers Neighbors Service

Social Media Volunteers welcomed and needed!

We are looking for the right candidate who would enjoy providing the public interesting opinions & articles on the Green Bay area.

Requirements:

Individual needs to be comfortable interviewing residents or organizations on their likes/dislikes or history of the area, information pertaining to the holidays, recommending a business, and more. Over the phone or emailing is allowed. Time: 2-3 hours weekly

Skills Needed

- ☐ *Pre-existing experience*
- ☐ *Demonstrate that he or she has successfully driven traffic to another blog and frequently Update that blog with meaningful posts*
- ☐ *Ability to generate and sustain a two-way conversation that leads to a sense of community and reader loyalty*
- ☐ *Excellent Grammar and Proofreading Skills*
- ☐ *Can Demonstrate Where to Find Readers and How to Drive Traffic*
- ☐ *Has Accounts with Social Networking and Social Bookmarking Sites*
- ☐ *Understands Search Engine Optimization*
- ☐ *Understand copyright laws as they pertain to blogging*
- ☐ *Dependable*
- ☐ *Communication skills to interview guests and feature businesses*

Name: **Green Bay area Newcomers Neighbors, aka GBANN**

Website: www.greenbaynewcomers.com

Purpose: Promoting the Brown county area

Time: 2-3 hours weekly

Address: POB 8261 GBW 54308

Contact: Joleen Allard, 920-680-7437, joleen@greenbaynewcomers.com

Signature: _____ Date: _____